

Program of the 16th International Conference of the Association
of Economic Universities of South and Eastern Europe
and the Black Sea Region (ASECU)

GLOBAL SOCIAL AND ECONOMIC CHALLENGES AND REGIONAL DEVELOPMENT

Novosibirsk, 19th November, 2020

Venue: ZOOM

Time zone: Novosibirsk (GMT +7)

Important note for all authors who will present the papers:
We kindly ask you to be online at our Zoom channel at least 15 minutes before
the beginning of the Conference at the Opening Ceremony (voice channel).
Thank you in advanced for your cooperation

Conference day, November 19th 2020	
14:00–16:00	Opening Ceremony, Plenary Session
16:00–16:15	Coffee Break
16:15–18:30	Part 1 of the Sessions A and B
18:30–19:00	Lunch Brake
19:00–21:30	Part 2 of the Sessions A and B
21:30–22:00	Closing Ceremony
Opening ceremony	Plenary session ZOOM https://us02web.zoom.us/j/2554864961?pwd=cmRJd29CSW9yb3Yvb3VhRlMrVkx2dz09 Meeting ID: 255 486 4961 Meeting Password: 2g8bpm Olga Lukashenko, session moderator

WELCOME ADDRESS

Prof. Alexandr Novikov, Rector of Novosibirsk State University of Economics and Management
 Prof. Grigorios Zarortiadis, President of ASECU

Presentations of the Invited Speakers

1. **Oleg Donskikh, Georgii Antipov, Raisa Zayakina.** Philosophy of Economics in the System of Economic Knowledge. *Novosibirsk State University of Economics and Management, Russia*
2. **Leonid Nakov, Paskal Zhelev.** Managing competitive change capabilities for sustained EU Accession. *Ss. Cyril and Methodius University in Skopje, North Macedonia*

Presentations of the laureates of Tsekouras Prize for Young Economists 2019

1. **Leonidas Zangelidis.** A Quantitative Analysis of Agricultural Production in Greece, 2004–2016. *Center for Planning and Economic Research (KEPE), Greece*
2. **Milena Balanova.** Is a Platform Ecosystem a New Type of a Market? *Rostov State University of Economics, Russia*
3. **Violina Kirilova.** Impact of the Level of Economic Development on the Generation of Plastic Waste within the European Union. *D. A. Tsenov Academy of Economics, Bulgaria*
4. **Alexandra Raluca Jelea.** Poverty and Income Inequality in South and Eastern European Countries. *Alexandru Ioan Cuza University of Iași, Romania*

Section A

Olga Lukashenko, session moderator

ZOOM

<https://us02web.zoom.us/j/2554864961?pwd=cmRJd29CSW9yb3Yvb3VhRlMrVXk2dz09>

Meeting ID: 255 486 4961

Meeting Password: 2g8bpm

Section B

Elena Klimkina, session moderator

ZOOM

<https://zoom.us/j/94745090562?pwd=UkVpdCtNVdNXSkRybVdaQ1hSYXk4QT09>

Meeting ID: 947 4509 0562

Meeting Password: 779800

1. **Marina Salamatova, Yuliya Uzbekova.** Modern University Models: Global Experience and National Practices. *Novosibirsk State University of Economics and Management, Russia*
2. **Fotini Economou, Prodromos Prodromidis.** Post-Recession Economic Policy Challenges for Western Greece: Fragmentation, Production, Well-Being, Development Prospects. *Centre for Planning & Economic Research (KEPE), Greece*
3. **Olga Belomyttseva.** Determination of the Effects of Tax-privileged Private Investors' Investments in the Securities Market. *National Research Tomsk State University, Russia*

1. **Ioannis Fountoukidis, Ioannis E. Antoniou, Nikos C. Varsakelis.** Analysing the Competition in Public Procurement Procedures using Graph Analytics. *Aristotle University of Thessaloniki, Greece*
2. **Mikhail Lychagin.** Research on Banking: the Integration of Innovative Bibliometrics and Literature Reviews. *Novosibirsk State University, Russia*
3. **Asllan Vrapı, Fatmire Vrapı.** Motivation of Students in distance learning in the time of the pandemic. *University "I. Qemali" Vlore, "Ibrahim Çeka" High School, Albania*
4. **Aleksandr Bass.** Features of the monetary policy of the Bank of Russia during the economic crisis caused by COVID-19. *Financial University under the Government of the Russian Federation, Russia*

- | | |
|--|--|
| <p>4. Aradhana Ramnund-Mansingh. 21st century Academics in a Corporatised Vortex. <i>Human Resources Cluster at MANCOSA, South Africa</i></p> <p>5. Andrey Pestunov, Egor Cheglov. Innovative Model of a University Department: Strategy and Projects (IT-Sphere Example). <i>Novosibirsk State University of Economics and Management, Russia</i></p> <p>6. Michal Gluszak. Diffusion of Green Building Innovation in Office Markets in Poland. <i>Cracow University of Economics, Poland, Poland</i></p> <p>7. Elena Erokhina. Technocratic Utopism and Human Potential of the “Akademgorodok 2.0” Project. <i>Novosibirsk State University of Economics and Management, Russia</i></p> <p>8. Ivan Dionisijev, Bojan Malchev, Todor Tocev, Tanja Kamenjarska. A Pragmatic Approach of the State Audit Engagements through an Analysis of the Audited Municipalities’ Revenues and Expenditures in the Republic of North Macedonia. <i>Ss. Cyril and Methodius University in Skopje, North Macedonia</i></p> <p>9. Vladimir Kiz. The Balance of Professional and Entrepreneurial Element in Audit. <i>Novosibirsk State University of Economics and Management, Russia</i></p> <p>10. Tomoko Oikawa. Regional Regeneration with Sustainable Development: Governance, and Social Capital or Cooperative (Movement)? in Ireland, Japan and Turkey. <i>University of Limerick, Ireland</i></p> <p>11. Aleksey Kovalev. Multidimensional Accounting and a Multidimensional Model of National Accounts. <i>Novosibirsk State University of Economics and Management, Russia</i></p> <p>12. Evis Allushi, Vasilika Prifti. The Impact of Social Media and Electronic Sources for Receiving Information in Rehabilitation of MS Patients, in their Social and Economic Life. <i>University Ismail Qemali Vlore, Albania</i></p> | <p>5. Marlini Moodley, Uduak Johnson. The implication of the Consumer Protection Act for retailers in South Africa. <i>MANCOSA, South Africa</i></p> <p>6. Armira Lazaj. Marketing perceptions by Albanian students. <i>Tirana Business University College, Albania</i></p> <p>7. Diana Izmailyan, Olga Oparina. Modern Economics Challenges and Academic Competence in English Language in Russia: Academic Writing Course Case. <i>The Russian Presidential Academy of National Economy and Public Administration, Russia</i></p> <p>8. Ljube Jolevski, Pece Nedanovski. Comparative Analysis of the Concentration in Banking Industry of the Republic of North Macedonia and the European Union Countries. <i>Ss. Cyril and Methodius University in Skopje, North Macedonia</i></p> <p>9. Brunilda Subashi, Fatjona Kamberi, Kristela Jaupaj, Jerina Jaho, Glodana Sinanaj, Yllka Bilushi, Llambi Subashi. Risk Level of Malnutrition in Albania and its Relation with Socio-Demographic Factors and BMI During COVID-19 Pandemic. <i>University of Vlore Ismail Qemali, Albania</i></p> <p>10. Nikolay Velichkov. Factors Determining the Economic Growth in Bulgaria, Romania and Croatia: Comparative Analysis. <i>University of National and World Economy, Bulgaria</i></p> <p>11. Denada Selfo. Comparative Study about Waste Management and the Use of Biosecurity Measures over the Years. <i>University of Vlore Ismail Qemali, Albania</i></p> <p>12. Sunjida Khan, Shanjida Chowdhury, Lam Mim Ahmed. Digital Economy — Bangladesh towards Digitalization. <i>Daffodil International University, Bangladesh</i></p> <p>13. Erald Aliko. Air quality issues in Albanian ports. <i>University of Vlore Ismail Qemali, Albania</i></p> <p>14. Yilmaz Bayar. Impact of ICT Development on Financial Development in EU Transition Economies. <i>Bandirma Onyedi Eylul University, Turkey.</i></p> |
|--|--|

- | | |
|--|--|
| <p>13. Nune Gevorgian. Cross Cultural Management at the International Company. <i>Novosibirsk State University of Economics and Management, Russia</i></p> <p>14. Maria Gubanishcheva. Green Building Object: Environmental Criterion for Calculating the Property Tax. <i>Tomsk State University of Architecture and Building, Russia</i></p> <p>15. Eri Gjoka, Raimonda Duka. The Role of Women Entrepreneurs in the Albanian Economy. How to Overcome Barriers. <i>University of Tirana, Albania</i></p> <p>16. Dmitry Nagornykh. Increasing Liquidity and Profits and Decreasing the Risks of Crowd Investing using Smart-Contracts. <i>Novosibirsk State University of Economics and Management, Russia</i></p> <p>17. Oleg Sherstoboev. Immigration Detention: Legal Problems and Some Economic Issues. <i>Novosibirsk State University of Economics and Management, Russia</i></p> <p>18. Gennadiy Lyaskin. Dichotomy of Positive and Normative in Relation with the Crisis of Economics. <i>Novosibirsk State University of Economics and Management, Russia</i></p> <p>19. Elnara Dumnova. The Structure of Socio-Spatial Identity: theoretical-methodological analysis. <i>Novosibirsk State University of Economics and Management, Russia</i></p> <p>20. Olga Lukashenko, Vladimir Melnikov. Transformation of Competition Policy and Antimonopoly Regulation under Digital Economy and Globalization. <i>Novosibirsk State University of Economics and Management, Russia</i></p> | <p>15. Jerina Jaho, Fatjona Kamberi, Brunilda Subashi, Kristela Jaupaj, Glodiana Sinanaj. Occupational Diseases and the Importance of Occupational Medicine in their Prevention. <i>University of Vlora "Ismail Qemali", Vlora, Albania</i></p> <p>16. Elena Klimkina. University Academic Mobility as a Form of Social Mobility. <i>Novosibirsk State University of Economics and Management, Russia. Eötvös Loránd University Hungary</i></p> <p>17. Najada Murataj. The Evolution of Foreign Direct Investment in Albania and Their Impact on the Economy. <i>"Ismail Qemali" Vlora University, Albania</i></p> <p>18. Yilmaz Bayar, Nizamulmulk Gunes. Causal Interaction between Bank Competition and Stability in EU Transition Economies. <i>Bandirma Onyedi Eylul University, Turkey</i></p> |
|--|--|