



**NSUEM**

**Novosibirsk State University  
of Economics and Management**

# NOVOSIBIRSK – HEART OF SIBERIA









# ABOUT NSUEM



**1929** – Siberian Institute of National Economy  
**1967** – Novosibirsk Institute of National Economy  
**1994** – Novosibirsk State Academy of Economics and Management  
**2004** – Novosibirsk State University of Economics and Management

The university has formed a faculty of **practitioners**.  
All courses are taught by active entrepreneurs,  
top managers of large companies,  
governmental organisations and business coaches.

**700** professors and lecturers among which:

**30%** practitioners

**58** Ph.D. **278** candidates of sciences

**5** modern academic buildings

**4** faculties

**25** departments

**12 000**

students

**500**

international students






# ENTREPRENEURIAL UNIVERSITY

## Education with us as a start of your career

- 1<sup>st</sup>** among Novosibirsk universities in the quality and graduate employability according to **Forbes'** estimates
- 10<sup>th</sup>** among the best Russian universities that implement entrepreneurship programs in **National rating**
- 13<sup>th</sup>** graduates with the highest salary among Russian universities according to **Superjob** research center
- 18<sup>th</sup>** among Russian universities in the international ranking of environmental sustainability **Green Metric**
- > **80%** graduates are employed within six months after graduation
- > **65%** work within their specialty



master classes and meetings with entrepreneurs, open lectures by businessmen and other events

NSUEM has its own **business incubator** that works as a platform for the development and implementation of students' entrepreneurial projects



# 5 FACULTIES

## & 25 departments

### **Corporate Economics and Entrepreneurship**

- Business in HoReCa
- Corporate & financial governance
- Marketing, advertising and PR
- Financial markets & financial Institutions
- HR and personnel management
- Management, Innovation and Entrepreneurship
- Provision and Accounting

### **Law**

- Administrative, Financial and Corporate Law
- Civil and Business Law
- Criminal Law and National Security

### **Digital Technologies**

- Applied Informatics
- Information Technologies
- Statistics

### **Public Sector**

- Sociology
- World economy & international relations
- Environmental safety and management

### **General Training**

- Economic theory & Natural Sciences
- Humanities & Foreign languages
- Physical education and sports



# INTERNATIONAL COOPERATION

**More than 40 agreements** on cooperation with universities and research organizations from over 20 countries different countries.

Key partners:

- **China** – Xinjiang University
  - Mudanjiang Normal University
  - International Business School of Beijing Foreign Studies University
- **Serbia** – Alfa BK University
- **Korea** – Kyungpook National University
  - International School of Business, Woosong University
- **Mongolia** – National University of Mongolia
- **Turkey** – Mevlana: Sakarya University

## International Students

- Kazakhstan
- other CIS countries
- Asian countries
- African countries



# KEY PROJECTS



## International Network Cooperation

- Bilingual subjects in every field of study
- Academic mobility and internships
- Courses taught by external experts
- International events and educational competitions
- Participation in **joint interuniversity research projects** in teams formed by students from different countries
- Integration of the best resources of several educational institutions, consolidation of knowledge, access to unique competences of each other
- Development of joint educational programs

## Involvement of students in solving real-world problems

- Work with real business
- Development of project management skills
- Experience in Microsoft Project, Jira, Trello, Asana etc
- Intercultural networking
- Implementation of a joint project in profile activities
- ✓ marketing and sociological research
- ✓ information technologies
- ✓ Financial analysis and accounting, etc.

The emphasis is made on the intensive mode of work: students work with the aim of results for the companies involved.







# NSUEM CAMPUS

## We are in the heart of Siberia! ♡

NSUEM is located in the heart of Novosibirsk – just off the Central park and 5 minutes by walk from Lenin square. Our convenient location allows us to attract top professionals for lectures, to show our rich city life and as a result to teach the students of over 20 different nationalities.

**5**

Modern academic buildings

**50 000 sq.m**

The total area of the campus

- Cultural Center
- Language Center
- Business Incubator
- Information Center
- 3 libraries with reading halls for meetings and events
- 3 dormitories
- Sport Facilities
- Swimming Pool
- Shooting range





# EXTRACURRICULAR ACTIVITIES

## For active, positive and dedicated students

« <b>Leadership</b> » – for students who want to fulfill themselves as political and public figures.	→ Research and participation in real business cases
« <b>Science and analytics</b> » – for inclined to research activities students.	
« <b>International relations</b> » – for those who want to work on the world stage with foreign companies.	Internships and Academic exchange
« <b>Entrepreneurship</b> » – for ambitious students who are ready to start their own business at the University.	
« <b>Business and governance</b> » – for those who want to become a manager of large corporation in the future.	→ Conferences, Competitions and Olympiads
« <b>Health and safety</b> » – for fans of a healthy and active lifestyle.	
« <b>Culture and creativity</b> » – for those who are ready and willing to boost their creative potential.	Exhibitions and Master classes



# PRE-UNIVERSITY EDUCATION

## “Russian as a foreign language” course

The program "**Russian as a Foreign Language**" has been taught at NSUEM since 1991.

### **2 levels: A1-B2 Preliminary & 1<sup>st</sup> Certification**

- Duration: 1-2 years
- Price: 130,000 RUB / year
- Mode: Full-time / On-line
- Classes are held 5 times a week:  
9:00 to 13:00 or 14:00 to 18:00.

<https://lc.nsuem.ru/russianlanguage>

### Program:

1. Russian language
2. Academic Russian
3. Mathematics
4. Social Studies
5. Russian history



# SUMMER WINTER SCHOOLS



**Language:** English, Chinese and Russian as foreign language

**June – July**

**Education fee:** 35 500 – 55 000 RUB

*The cost of lunches, accommodation and excursion program are included*



Always in touch:  
[international@nsuem.ru](mailto:international@nsuem.ru)  
+7 (383) 243 94 16

# CONTACT US:



**Novosibirsk city**

**nsuem.ru**

**Keep in touch:**

@ the heart of Russia

international@nsuem.ru

@ the heart of Siberia

+7 (383) 243 94 16

## Hope to see you soon @ NSUEM!